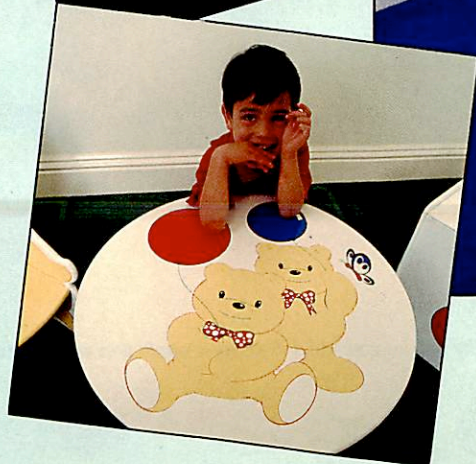
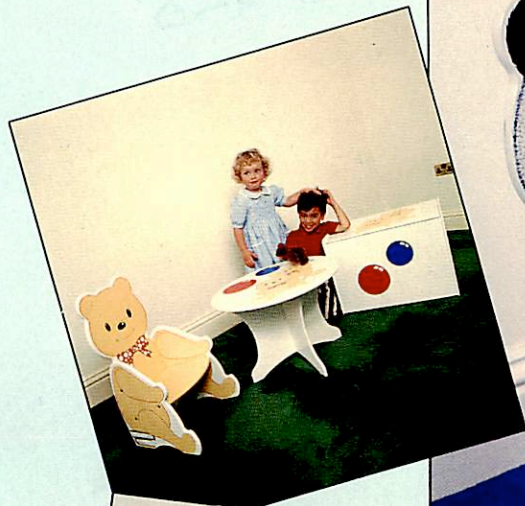




Why not let your child discover
 The images that we can offer ?
 Our animals are not alive
 But see your child's potential thrive
 Your child will have just loads of fun
 With all our products, for years to come !



"...will liven up any nursery. Robust enough to survive generations of growing children..." (Woman's Realm)

"...lots of fun for one to six year olds, who always relish the novelty of child-sized furniture in the great big world...." (The Lady)

"A firm favourite in the nursery" ('Bear hug' Family Circle)



A personal message from Elizabeth Watson . . .

Welcome to the growing family of Animal Images fun and play products which are waiting to be discovered by the young! Along with my team at Young Discoveries, I believe children need furniture which offers only the very best in quality and design. Our furniture is intended for the most important early years of life, where we put the FUN back in children's furniture, offering them the choice for high quality play furniture and accessories at a price that's truly affordable.

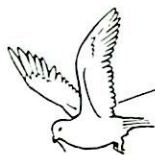
I hope to be able to see as many children as possible benefit from our products, which are gradually to become available in a variety of designs and themes under trade marks known as "Young Discoveries" and "Animal Images". An inherent part of their beauty is that they do not harm the environment in any way. No trees are cut down to make them. The materials used are formed from wood shavings and waste, bonded to a resin which produces a substance known as "MDF", which is strong, durable, and ideal for children. One of my plans is to ensure that a percentage of our profits is used to plant more trees so that our MDF usage can in no way detract from the ecological balance that is already so disrupted. We want to "earn" our position in the market place by being environmentally worthy of growth through making a positive contribution to it through our business. The lacquers we use are all water-based, as are the inks used in the screen-printing. They are safe for children with no harmful aspects at all. Each product is finally tested to the highest standard prior to its' introduction to the market place, ensuring that you are buying quality.

We're here to fulfil our children's dreams: our chairs are all cut-out shapes to give the effect of a visiting friend who can "cuddle" any little visitor who sits in their lap! Our designs and products are made specifically with a child's perspective in mind, and the designs and colours used are chosen by children themselves. Hence our work continues, to endeavour to express in our products some of the receptivity and innocence that children naturally possess, and above all, to re-capture their sense of fun.

I hope your children, friends and grandchildren will enjoy using our products. Why not collect the whole range in your favourite design? For a relatively modest investment, (little more than a meal out for two?) you can observe how a child will get years of enjoyment and quality play time with them. Children deserve the very best in well-made products and thoughtful designs. By buying our products you can be certain that you've made a wise choice.

Elizabeth Watson

Managing Director



★ ★ ★ KEY FEATURES ★ ★ ★

- * Ideal for 1-6 year olds
- * Great fun to use, encourages creativity and imaginative play
- * Helps develop child's independence and social skills
- * Quick and easy to assemble from flat-pack form
- * Environmentally friendly plus recyclable packaging
- * British-made to the highest specifications
- * Sculptured and rounded-edge panels
- * Screen-printed with only child-safe inks and water-borne lacquers
- * Affordable, innovative and an excellent gift range
- * Absolutely safe, sturdy and robust. Meets British & European regulations (EN71) and approved for strength and stability of children's educational furniture.

Our motto is "Let the children choose!" They know their own inner needs and it is our role as adults to help direct their growth, fulfil their potential and optimise their development through offering products that enhance their imagination, stimulate their aesthetic sense and develop their creativity.

The furniture is made to exacting standards, using the finest materials, design and workmanship, and we are genuinely proud to be offering these products which go through several painstaking stages of production to reach an end result which gives excellent value and years of fun for the child. Why settle for less?

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"Another goodie for children...." (Retail Therapy 'The Independent)

"Panda to your child" (Perfect Home)

"Turn your nursery into a jungle..." (Woman's Own)

"It fills the gap between the prohibitively expensive one-off items and the frequently uninspiring, mass produced chairs" (Nursery & Creche Industry)

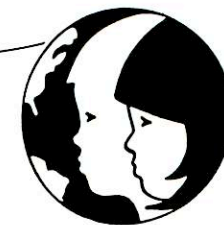
"... once completed there are no loose fixings or gaps for curious little fingers!" (Toys 'n Playthings)

"It goes without saying the children will love it!" ('Animal Magic' Bella)

"Bring some animal magic into your child's room..." (Homeflair)

(Please note that slight variations may occur on the products to those shown in this brochure and we reserve the right to make minor modifications to improve the designs.)

young discoveries



presents

**Animal
IMAGES**



Why not let your child discover a whole new world of fun ?

